

FOR IMMEDIATE RELEASE

Adhesive
Applications™



Adhesive Applications Adds a New President

Easthampton, MA, February 2016 – Adhesive Applications is pleased to announce that Dr. Roopram Ramharack has joined its staff as President. He holds a Ph.D. degree in Polymer Chemistry from the Polytechnic Institute of New York University and has extensive leadership training from the Michigan Business School and the Center for Creative Learning. Additionally, he is a member of the Pressure Sensitive Tape Council (PSTC) Hall of Fame and has received the prestigious Dahlquist Award (PSTC) twice for his innovative research and contributions to the tape industry.

His professional experience includes Vice President of Operations at Adchem Corporation, with responsibility for Planning, HR, Corporate Purchasing, Traffic and IT. Prior to Adchem, he served as the Vice President of Research and Development for tesa tape inc (Beiersdorf) for the NAFTA region. Additionally, he served as Manager in the Pressure Sensitive Adhesive (PSA) and Transdermal Drug Delivery (TDD) Divisions at National Starch and Chemical Company (Unilever); he was also an Optical Fiber Research Scientist for Polaroid and a Research Specialist for 3M working on PSA's.

“Roopram has a solid background in all facets of the tape industry from research through production and beyond. Additionally, his discipline, unflinching energy, and overall approach to problem solving make him a perfect fit here and his contributions will be immediate,” says Mike Schaefer, CEO of Adhesive Applications

Judette Savino, Vice President – Key Accounts, adds “Roopram’s technical background, combined with his understanding of application-driven markets and industries will give us some unique business insights. He clearly understands the balance between capabilities, capacity, and customer/market needs. This will help us drive our business and give us a real advantage when we are commercializing new products.”

For more information, please visit www.AdhesiveApps.com, or call (800) 356-3572.

#

Adhesive Applications is recognized as the adhesive solutions company, offering a broad portfolio of film tapes, foam tapes, transfer adhesive tapes, and specialty tapes and sealants. Their solutions are used in applications from aerospace to windows and have been time tested and proven to work for over fifty years. Products are available through direct sales and an extensive distributor network. The company is headquartered in Easthampton, Massachusetts. For more information, visit www.AdhesiveApps.com.

Company Contact:

Judette Savino - Vice President, Key Accounts
Tel: (800) 356-3572
jsavino@adhesiveapps.com